



March 19, 2020

To Our Valued Business Partners

Subject: COVID-19 Update

We are reaching out to assure and inform all of our stakeholders that Standard General Calgary remains operational and will continue to serve our valued business partners in the 2020 construction season. Currently, we don't anticipate any interruptions in supply, customer service or support, and recognize circumstances will change and have an impact on standard business operations.

The situation regarding the COVID-19 virus is rapidly evolving. It is our number one priority to ensure the safety of our employees and our business partners. Communication is essential and we will be keeping all impacted stakeholders informed regarding action plans by Standard General Calgary and our parent company COLAS Canada.

We have implemented many internal procedures and safeguards to help protect both our employees and the community in general, and will tirelessly work and align with your company's goals at this time.

We are continuing to develop policies and best practices around Prevention, Response and Recovery.

We are actively researching, developing and updating our business continuity plan to ensure we hit the ground running when we are able to do so.

Our parent company, Colas Canada, with representation from our Calgary office has developed a Canadian Crisis Team. This team meets daily to discuss recent news and rules changes, the effect of these changes on our business, the responsibility and expectations of our individual business unit, and the direct impact recent challenges have on our customers and our market.

Standard General respects and will follow the rules and changes passed down by all levels of Government, senior advisors, and Colas Canada.

We appreciate and are empathetic to what everyone is going through and we must keep in mind that every pandemic has a beginning and an end. Preventative measures are being implemented and they must be followed.

Again, our number one priority is to protect our employees and business partners.

Please reach out to your Standard General representative or myself if you have any questions or concerns.

Sincerely,

Rob Banks
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Standard General Calgary
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